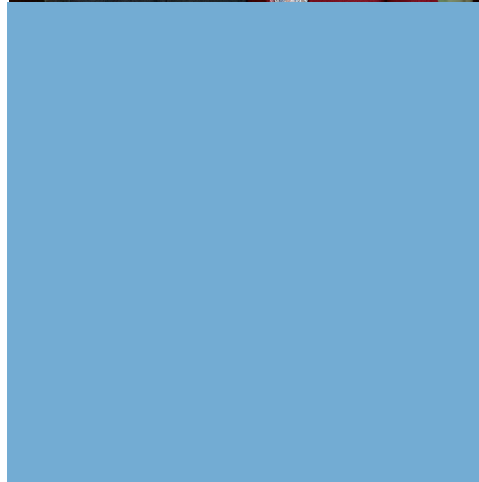
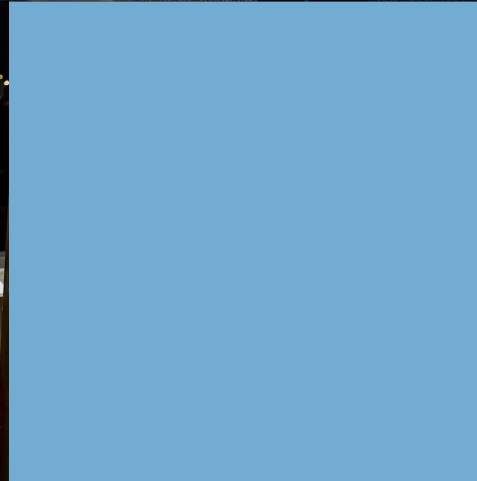


## 2024 SPONSORSHIP OPPORTUNITIES

### Success, Innovation and Leadership

Through sponsorship, you enable WBEC Pacific to create events and campaigns that will be the source of groundbreaking and compelling stories that will be featured on websites, social pages, and print publications across the US.

You are invited to become a vital part of many stories to be told throughout the year. Together, we can inspire women and diverse business owners, leaders, innovators, and movers and shakers around the world.



**WBEC Pacific is a powerful partner that provides introductions to qualified suppliers offering global supply chain solutions.**



Women's Business Enterprise Council Pacific (WBEC Pacific) operates in Alaska, Northern California, Idaho, Montana, Oregon, and Washington.

### **MISSION**

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Our mission is to drive economic growth, development, and access for women business enterprises in a global marketplace by collaborating with our constituents on Certification, Opportunities, Resources, and Engagement (C.O.R.E.).

# WBEC Pacific Certified WBE Economic Impact



**1110**

Certified WBE



**30%**

Women of Color



**\$10B**

Total Revenue



**33K**

Jobs created



Average Revenue

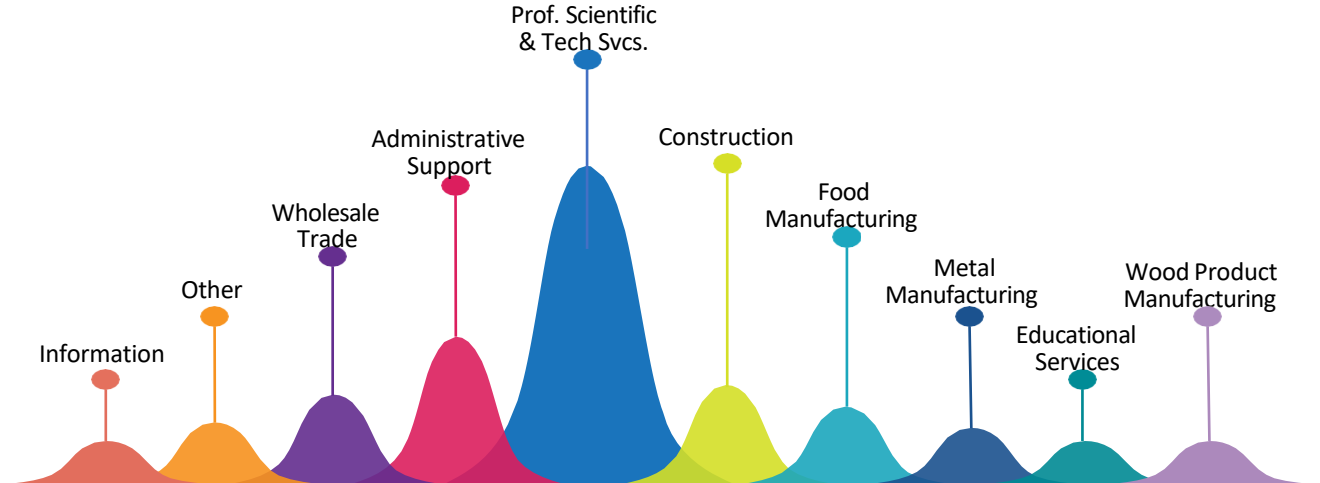
**\$9M**



Average years in Business

**16**

## CERTIFIED WBEs TOP INDUSTRIES



## CERTIFIED WBEs GROWTH AND PROJECTION



# Corporate Partners

Accenture  
Amazon  
APM Music  
Applied Materials  
AT&T  
Avant Assessment  
Bank of America  
Bank of the West  
Bill & Melinda Gates Foundation  
Business Impact NW  
California Water Association  
CDW  
Central Coast Community Energy  
Chevron  
Cigna  
City of Portland  
Coastal Community Bank  
Comcast  
East Bay Municipal Utility District  
Enterprise Holdings

Federal Reserve Bank of San Francisco  
Genentech  
Gilead  
Google  
Hathaway Dinwiddie Construction  
Hewlett Packard Enterprise  
Intel  
Gates Foundation  
JPMorgan Chase  
Kaiser Permanente  
KL Gates  
Lewis and Tibbitts, Inc.  
Logitech  
Major League Baseball  
McKinstry  
Microsoft  
Minority Business Development Agency  
Oregon Health & Science University  
Pacific Gas & Electric  
Pivotal Ventures

Port of Seattle  
Puget Sound Energy  
Robert Half  
Salesforce  
Seattle Children's Hospital  
Siemens  
Skanska  
Snohomish County  
Sound Transit  
Standard Insurance  
Stanford Health Care  
T-Mobile  
Union Bank  
University of Washington Business Diversity & Equity  
US Bank  
Vistra  
WA State DES  
Wells Fargo  
Zillow



# Why Support WBEC Pacific?

## REALTIME ENGAGEMENT

We are your one-stop shop for WBE suppliers and sourcing/procurement executives. Connect with WBEs and corporations within our region.

## SUPPLIER DIVERSITY LEADERSHIP

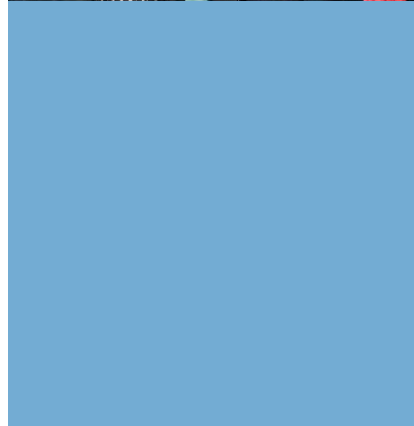
Support entrepreneurship, and development, resulting in measurable economic impact and success of women-owned businesses.

## GROW WITH OUR NETWORK

As an inclusive firm, enjoy access to our vast resources and tap into our diverse network for a complete array of solutions, partners, and talent.

## VIP CORPORATE LEADERSHIP SUMMIT & SHOWCASE

Interactive engagement with corporate and agency leaders on the latest trends affecting inclusive supply chain practices. Opportunities to benchmark, explore best practices, create opportunities for economic development, promote equity in access, and quantify the value of diverse suppliers in the supply chain.



# Custom Services & Virtual Events



## Industry Info Sessions

Designed for corporations to share industry specific information to WBEs. Ideal approach to meeting suppliers while learning about businesses in related industries.

## Honing your Pitch

Opportunity for members to sit on a virtual panel and review pitch presentations from WBEs on a given topic or product/service category.

## EmpowerU Workshop Series

Business fundamentals for WBEs. Financial Acumen, Business Continuity, Cyber Security, Joint Ventures/Alliances Succession Planning.

## Business Matchmaking

Procurement decision makers meet potential suppliers virtually. Supports supply chain strategy revitalization, and optimization.

## Empow[HER] Economic Development Forum

An effective platform for corporations to showcase their company, share industry needs, and provide practical capacity-building tools for WBEs.

## Custom Webinars

Share your company information, procurement requirements, sourcing strategies, supplier diversity initiatives, contract opportunities and how to do business with your company.

# Signature Events

## IDEATION

WBEC Pacific presents a lineup of Transformational Speakers, Business Match-Making, Technology Lounges, Workshops, Virtual Networking, and Direct Connections to decision-makers and influencers. This conference addresses the reshaping of the business landscape. Featuring Economic Outlook Reports, Workshops, and Business Engagement Sessions.

## A BOLD SUCCESS

Is about taking risks, moving outside of comfort zones investing in yourself and growing your influence and business. Be inspired! Be BOLD!

Businessowners, subject matter experts and executives are transforming the supply chain. The conference is laser-focused on driving connections that provide sustainable opportunities for WBEs. Level up your business through WBE-to-WBE and Corporate connections.

## BUSINESS EXCELLENCE

An annual gathering of WBEC Pacific stakeholders dedicated to recognizing previous year achievements.

Featuring a celebratory award show, and opportunities for networking, engagement and connecting with diverse businesses and professionals. Guest speakers are invited to talk about supplier diversity, industry, and WBE development.





# 2024 SPONSORSHIP OPPORTUNITIES





# DOUBLE DIAMOND\*

\$20,000



## DOUBLE DIAMOND SPONSORSHIP

- Exclusive networking group
- Priority participation in events
- Blog featured on the website and social media
- Company hosted virtual event
- Premier placement company logo displayed on event landing page, website, and social media
- 60-second video promotion
- Greetings at selected events

**Sponsorship packages are customizable to suit every sponsor's needs.**

\*Sponsorships include all the benefits listed in the lower tier sponsorships.

# DIAMOND

\$15,000



## DIAMOND SPONSORSHIP

- Exclusive networking group
- Priority participation in events
- Blog featured on the website and social media
- Company hosted virtual event
- Premier placement company logo displayed on event landing page, website, and social media
- 60-second video promotion
- Greetings at selected events

**Sponsorship packages are customizable to suit every sponsor's needs.**

*\*Sponsorships include all the benefits listed in the lower tier sponsorships.*

# EMERALD

\$10,000



## EMERALD SPONSORSHIP

- VIP Leadership Circle (Corporate and WBE)
- Speaking opportunity
- Included in press release(s)
- 30-second video promotion
- Company access to all virtual events
- Company logo included in promotional and marketing material
- Sponsor industry group(s)

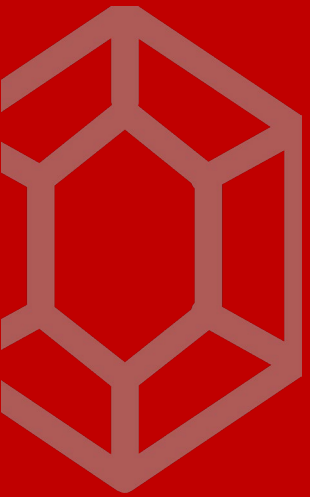
Sponsorship packages are customizable to suit every sponsor's needs.

Sponsorship also include all the benefits listed in the lower tier sponsorships



# RUBY

## \$5,000



## RUBY SPONSORSHIP

- WBE Advantage - WBE to WBE
- Social media partner
- (2) Full registration to live Signature Events: IDEATION, Empow[HER], Business Excellence
- (2) Registrations to premier and all standard events
- Sponsor an industry group on the community platform
- Sponsor recognition at WBEC Pacific Events
- Company logo included on event landing page, website, and social media

**Sponsorship packages are customizable to suit every sponsor's needs.**

Sponsorship also include all the benefits listed in the lower tier sponsorships

# SAPPHIRE

\$2,500



## SAPPHIRE SPONSORSHIP

- One (1) Full Registration: Live Signature Events, IDEATION
- One (1) Empow[HER], Business Excellence (2024)
- Sponsor of one industry group on community platform
- Sponsor recognition at WBEC Pacific Events
- Company logo displayed on event landing page, website, and social media

Sponsorship packages are customizable to suit every sponsor's needs.

# A LA CARTE SPONSORSHIP OPPORTUNITIES

## A LA CARTE SPONSORSHIP

### EmpowerU Event

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- \$250 - \$1000

### Empow[HER] Event

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- \$500 - \$1500

### Hone Your Pitch Event

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- \$250 - \$1000

### Industry Group Event

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- \$500





(425) 330-8140 | [info@wbec-pacific.org](mailto:info@wbec-pacific.org) | [www.wbec-pacific.org](http://www.wbec-pacific.org)



# 2024 Rate Card

Sponsorship Benefit	Diamond Partner	Emerald Partner	Ruby Partner	Sapphire Partner
Sponsorship Dues	\$15,000	\$10,000	\$5,000	\$2,500
VIP Network of Corporate Members interested in products or services	Yes			
Blog Feature (social media, website, community platform)	Yes			
Company hosted virtual event	Yes			
Exclusive networking group	Yes			
Priority participation in events	Yes			
Greetings at select events	Yes			
VIP Leadership Circle (Corporate and WBE)	Yes	Yes		
Company hosted virtual event	Yes	Yes		
Speaking opportunity	Yes	Yes		
Video promotion	Yes	Yes		
Premier placement of digital ad with a message on the event/community platform	Yes	Yes		
Sponsor industry group(s)	Yes	Yes		
WBE Advantage - WBE to WBE	Yes	Yes	Yes	
Media (package) partner...@wbec pacific	Yes	Yes	Yes	
All-access to Virtual, Premier, and Standard Events	Yes	Yes	Yes	
Signature Events: IDEATION, Empow[HER], Business Excellence (2023)	6 Tickets	4 Tickets	2 Tickets	1 Tickets
Company logo on all marketing channels	Tier 1	Tier 2	Tier 3	Tier 4
Sponsor of an industry group on community platform	Tier 1	Tier 2	Tier 3	Tier 4
Sponsor recognition at WBEC Pacific events	Yes	Yes	Yes	Yes
Company logo displayed on event landing page, website, and social media	Yes	Yes	Yes	Yes