

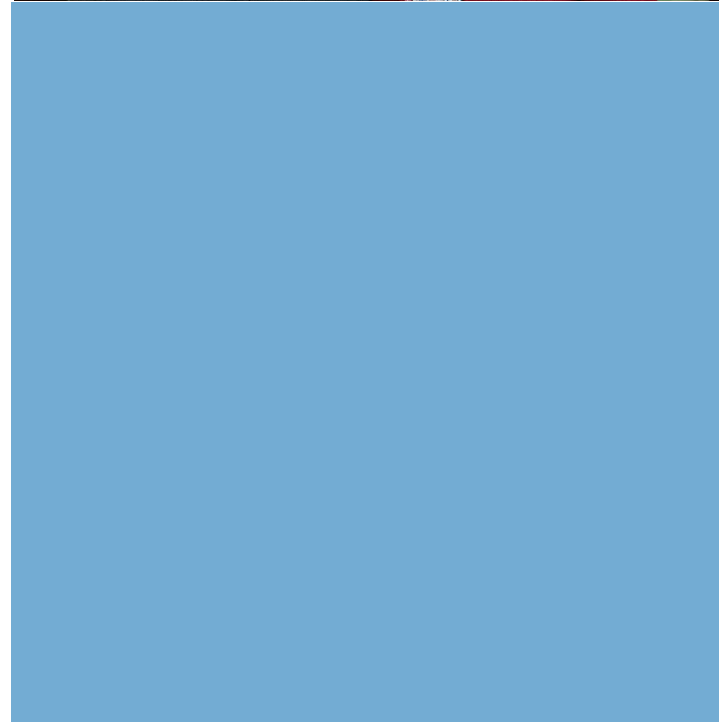
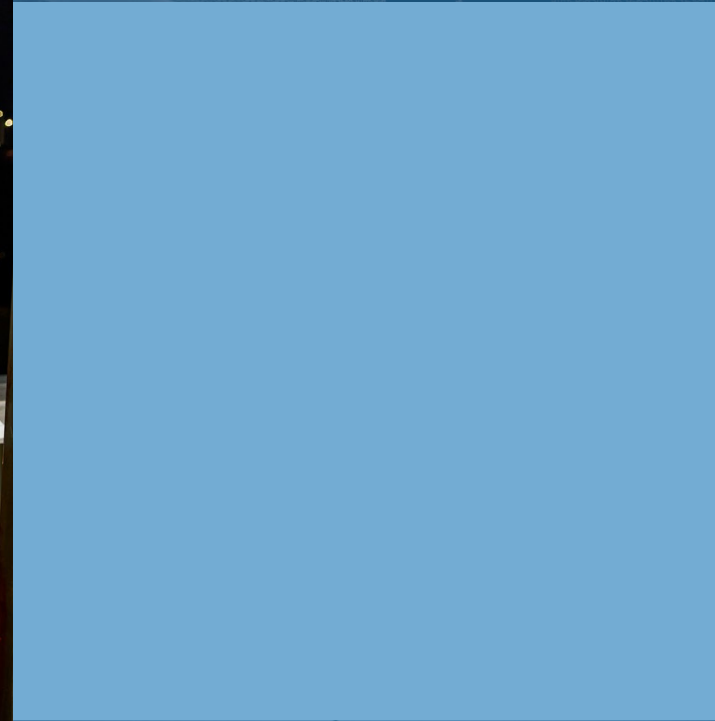


# 2024 SPONSORSHIP OPPORTUNITIES

## Success, Innovation and Leadership

Through sponsorship, you enable WBEC Pacific to create events and campaigns that will be the source of groundbreaking and compelling stories that will be featured on websites, social pages, and print publications across the US.

You are invited to become a vital part of many stories to be told throughout the year. Together, we can inspire women and diverse business owners, leaders, innovators, and movers and shakers around the world.





# WBEC Pacific Certified WBE Economic Impact



**1110**

Certified WBE



**30%**

Women of Color



**\$10B**

Total Revenue



**33K**

Jobs created



Average Revenue

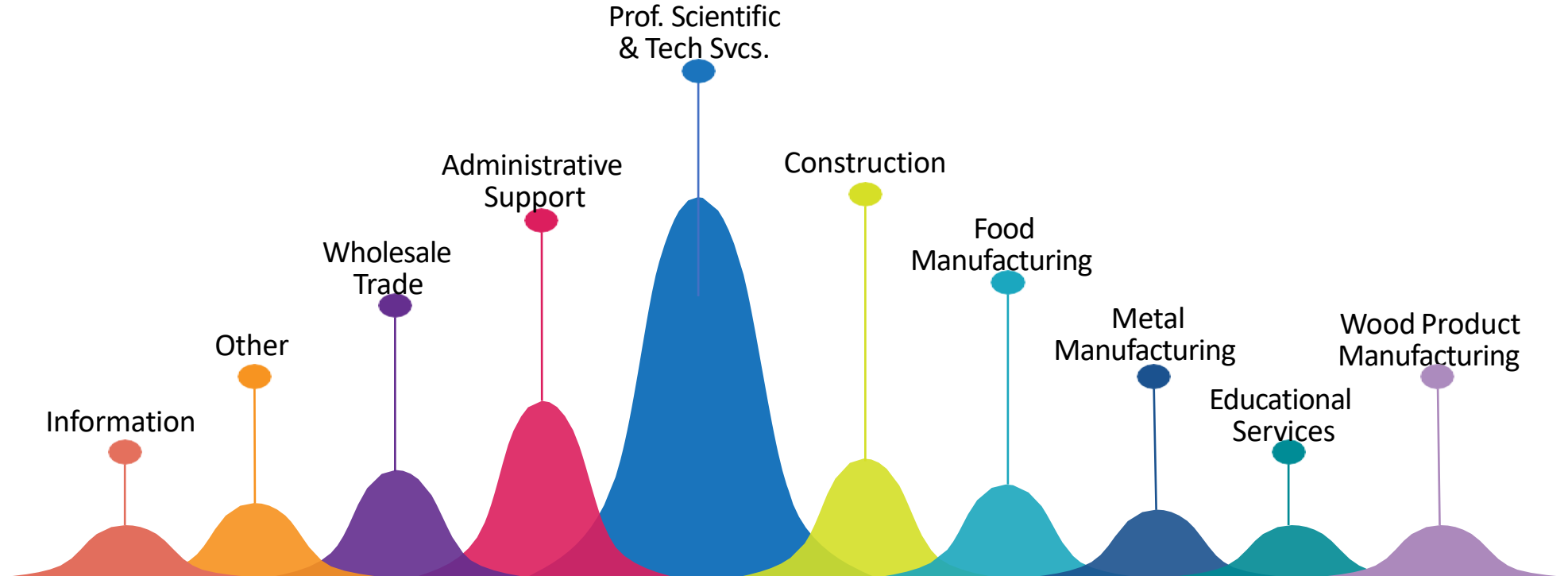
**\$9M**



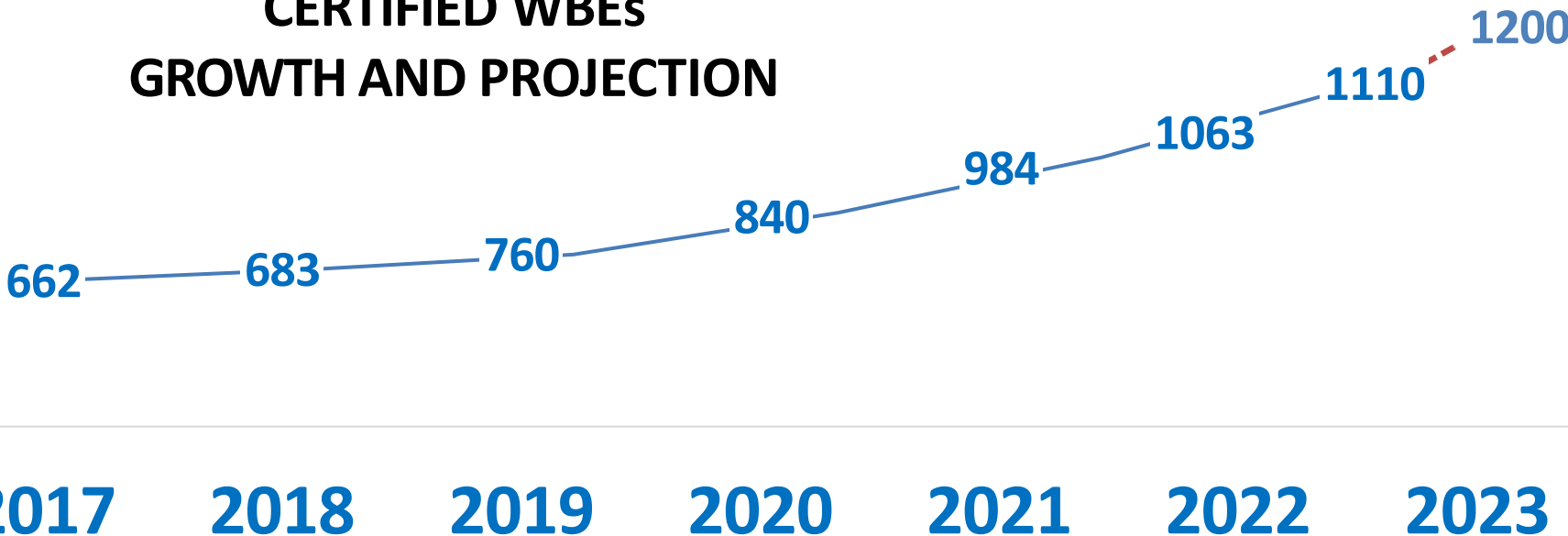
Average years in Business

**16**

## CERTIFIED WBEs TOP INDUSTRIES



## CERTIFIED WBEs GROWTH AND PROJECTION



# Why Support WBEC Pacific?

## REALTIME ENGAGEMENT

We are your one-stop shop for WBE suppliers and sourcing/procurement executives. Connect with WBEs and corporations within our region.

## SUPPLIER DIVERSITY LEADERSHIP

Support entrepreneurship, and development, resulting in measurable economic impact and success of women-owned businesses.

## GROW WITH OUR NETWORK

As an inclusive firm, enjoy access to our vast resources and tap into our diverse network for a complete array of solutions, partners, and talent.

## VIP CORPORATE LEADERSHIP SUMMIT & SHOWCASE

Interactive engagement with corporate and agency leaders on the latest trends affecting inclusive supply chain practices. Opportunities to benchmark, explore best practices, create opportunities for economic development, promote equity in access, and quantify the value of diverse suppliers in the supply chain.





# Custom Services & Virtual Events



## Industry Info Sessions

Designed for corporations to share industry specific information to WBEs. Ideal approach to meeting suppliers while learning about businesses in related industries.



## Honing your Pitch

Opportunity for members to sit on a virtual panel and review pitch presentations from WBEs on a given topic or product/service category.



## EmpowerU Workshop Series

Business fundamentals for WBEs. Financial Acumen, Business Continuity, Cyber Security, Joint Ventures/Alliances Succession Planning.

## Business Matchmaking

Procurement decision makers meet potential suppliers virtually. Supports supply chain strategy revitalization, and optimization.

## Empow[HER] Economic Development Forum

An effective platform for corporations to showcase their company, share industry needs, and provide practical capacity-building tools for WBEs.

## Custom Webinars

Share your company information, procurement requirements, sourcing strategies, supplier diversity initiatives, contract opportunities and how to do business with your company.

# Corporate Partners

Accenture  
Amazon  
APM Music  
Applied Materials  
AT&T  
Avant Assessment  
Bank of America  
Bank of the West  
Bill & Melinda Gates Foundation  
Business Impact NW  
California Water Association  
CDW  
Central Coast Community Energy  
Chevron  
Cigna  
City of Portland  
Coastal Community Bank  
Comcast  
East Bay Municipal Utility District  
Enterprise Holdings

Federal Reserve Bank of San Francisco  
Genentech  
Gilead  
Google  
Hathaway Dinwiddie Construction  
Hewlett Packard Enterprise  
Intel  
Gates Foundation  
JPMorgan Chase  
Kaiser Permanente  
KL Gates  
Lewis and Tibbitts, Inc.  
Logitech  
Major League Baseball  
McKinstry  
Microsoft  
Minority Business Development Agency  
Oregon Health & Science University  
Pacific Gas & Electric  
Pivotal Ventures

Port of Seattle  
Puget Sound Energy  
Robert Half  
Salesforce  
Seattle Children's Hospital  
Siemens  
Skanska  
Snohomish County  
Sound Transit  
Standard Insurance  
Stanford Health Care  
T-Mobile  
Union Bank  
University of Washington Business Diversity & Equity  
US Bank  
Vistra  
WA State DES  
Wells Fargo  
Zillow

# Signature Events

## IDEATION

WBEC Pacific presents a lineup of Transformational Speakers, Business Match-Making, Technology Lounges, Workshops, Virtual Networking, and Direct Connections to decision-makers and influencers.

This conference addresses the reshaping of the business landscape. Featuring Economic Outlook Reports, Workshops, and Business Engagement Sessions.

## A BOLD SUCCESS

Is about taking risks, moving outside of comfort zones investing in yourself and growing your influence and business. Be inspired! Be BOLD!

Businessowners, subject matter experts and executives are transforming the supply chain. The conference is laser-focused on driving connections that provide sustainable opportunities for WBEs. Level up your business through WBE-to-WBE and Corporate connections.

## BUSINESS EXCELLENCE

An annual gathering of WBEC Pacific stakeholders dedicated to recognizing previous year achievements.

Featuring a celebratory award show, and opportunities for networking, engagement and connecting with diverse businesses and professionals. Guest speakers are invited to talk about supplier diversity, industry, and WBE development.





2024  
SPONSORSHIP  
OPPORTUNITIES





# DOUBLE DIAMOND \*

\$35,000



## Double Diamond

### EXCELLENCE IN BUSINESS, IDEATION, BOLD SUCCESS

- Included in press release
- Featured story on website and platform
- Private matchmaking event
- Digital ad with message in event program
- 60-second video
- Greetings in a digital online program

### LEVEL UP EVENTS

- Economic Development Summit
- Company/Industry Group Event
- Webinars

Sponsorship packages are customizable to suit every sponsor's needs.

\*The Double Diamond and Diamond Sponsorships also include the following: specific number of event tickets, Company/Industry specific webinar digital ads, speaking opportunity, social media campaign, company logo included in promotional and all marketing channels, sponsor recognition. In addition, the Double Diamond and Diamond Sponsorships receive all the benefits listed in the lower tier sponsorships.



DIAMOND\*

\$25,000



# Diamond Sponsorship Tier

EXCELLENCE IN BUSINESS, IDEATION, BOLD SUCCESS

- Included in press release
- Featured story on website and platform
- Digital ad with a message in the event program
- 60-second video
- Greetings in a digital online program

## LEVEL UP EVENTS

- Economic Development Summit
- Company/Industry Group Event
- Webinars

Sponsorship packages are customizable to suit every sponsor's needs.

\*The Double Diamond and Diamond Sponsorships also include the following: specific number of event tickets, Company/Industry specific webinar digital ads, speaking opportunity, social media campaign, company logo included in promotional and all marketing channels, sponsor recognition. In addition, the Double Diamond and Diamond Sponsorships receive all the benefits listed in the lower tier sponsorships.

# EMERALD

## \$20,000



## Emerald Sponsorship Tier

### EXCELLENCE IN BUSINESS, IDEATION, BOLD SUCCESS

- 8 event tickets
- ½ page digital ad
- Participation in event agenda
- Company logo in all marketing channels
- Sponsor recognition

### ECONOMIC DEVELOPMENT SUMMIT

- 6 tickets
- Sponsor recognition
- ½ page digital ad in event program
- Company logo in all marketing channels

### INDUSTRY GROUP EVENTS

- 6 tickets
- Sponsor recognition
- Participation in event program
- Company logo in all marketing channels

### WEBINARS

- Sponsor recognition
- Company logo in all marketing channels

Sponsorship packages are customizable to suit every sponsor's needs.



RUBY  
\$15,000



# Ruby Sponsorship Tier

## EXCELLENCE IN BUSINESS, IDEATION, BOLD SUCCESS

- 6 event tickets
- ½ page digital ad
- Company logo displayed on event landing page, website, and social media
- Sponsor recognition

## ECONOMIC DEVELOPMENT SUMMIT

- 4 tickets
- Sponsor recognition
- ½ page digital ad in event program
- Company logo displayed on event landing page, website, and social media

## INDUSTRY GROUP EVENTS

- 4 tickets
- Sponsor recognition
- Company logo displayed on event landing page, website, and social media

## WEBINARS

- Sponsor recognition
- Company logo displayed on event landing page, website, and social media

Sponsorship packages are customizable to suit every sponsor's needs.

# SAPPHIRE

## \$10,000

## Sapphire Sponsorship Tier

### EXCELLENCE IN BUSINESS, IDEATION, BOLD SUCCESS

- 4 event tickets
- ¼ page digital ad
- Company logo displayed on event landing page and social media
- Sponsor recognition

### ECONOMIC DEVELOPMENT SUMMIT

- 2 tickets
- Sponsor recognition
- ¼ page digital ad in the event program
- Company logo displayed on the event landing page and social media

### INDUSTRY GROUP EVENTS

- 2 tickets
- Sponsor recognition
- Company logo displayed on event landing page and social media

### WEBINARS

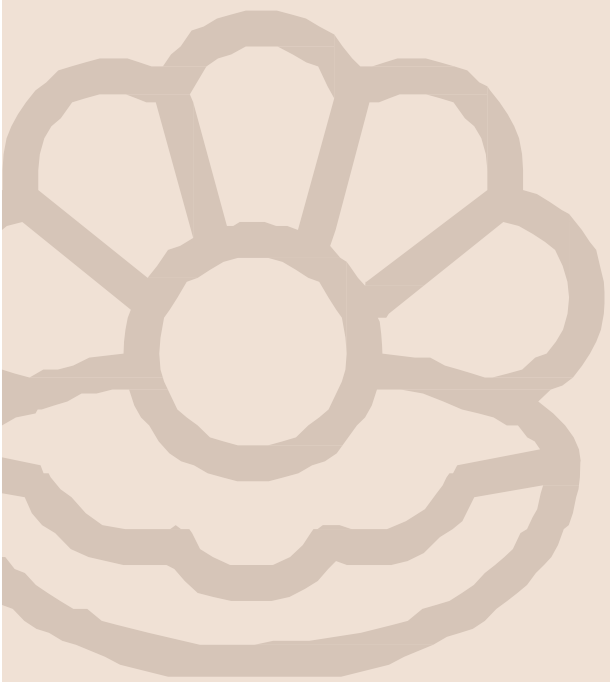
- 2 tickets
- Sponsor recognition
- Company logo displayed on event landing page, website, and social media

Sponsorship packages are customizable to suit every sponsor's needs.



PEARL

\$7,500



# Pearl Sponsorship Tier

## EXCELLENCE IN BUSINESS, IDEATION, BOLD SUCCESS

- 2 event tickets
- ¼ page digital ad
- Company logo displayed on the event landing page and social media
- Sponsor recognition

## ECONOMIC DEVELOPMENT SUMMIT

- 2 tickets
- Sponsor recognition
- Company logo displayed on the event landing page and social media

## INDUSTRY GROUP EVENT

- 2 tickets
- Sponsor recognition
- Company logo displayed on the event landing page and social media

## WEBINARS

- 2 tickets
- Sponsor recognition
- Company logo displayed on the event landing page, website, and social media

Sponsorship packages are customizable to suit every sponsor's needs.



# Corporate Membership \$3,000 annually

## Corporate Membership

- You receive access to a pipeline of 1110+ competitive women-owned regional suppliers
- Personalized outreach sourcing assistance
- Confidence that WBEs are women-owned, managed, operated, and controlled
- Programing that establishes mutually beneficial connections between certified women businesses and decision-makers
- Benchmarking opportunities with a network of highly respected industry experts representing some of the world's most successful corporations
- Access to over 18,000 competitive Women Business Enterprises through RPO and WBENC network
- Corporate branding and visibility showcasing a commitment to diversity and inclusion



# THANK YOU!

Contact us:

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**WBEC**PACIFIC  
WOMEN'S BUSINESS ENTERPRISE COUNCIL  
JOIN FORCES. SUCCEED TOGETHER.

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