



2023

BOLD SUCCESS SPONSORSHIP PROPOSAL



WBEC PACIFIC

WOMEN'S BUSINESS ENTERPRISE COUNCIL

JOIN FORCES. SUCCEED TOGETHER.



ABOUT US

Women's Business Enterprise Council Pacific (WBEC Pacific) is a powerful partner that provides introductions to qualified suppliers offering global supply chain solutions.

WBEC Pacific operates in Alaska, Northern California, Idaho, Montana, Oregon, and Washington.

OUR MISSION

To drive economic growth, development, and access for women business enterprises globally by collaborating with constituents on Certification, Opportunities, Resources, and Engagement.

SUCCESS, INNOVATION, AND LEADERSHIP

Why sponsor? Through sponsorship you:

- **Invest in Community:** Make a meaningful contribution to your community and demonstrate your commitment to positive socio-economic impact
- **Facilitate Knowledge Sharing:** Gain access to valuable insights and expertise and stay at the forefront of industry trends and best practices
- **Engage Thought Leaders:** Connect with corporate and women entrepreneurs in leadership shaping the future of supply chain viability
- **Lead in Equity and Access:** Demonstrate your commitment to leadership in equity and access, championing inclusivity in your industry
- **Leverage Our Network:** Capitalize on our extensive diverse network to find innovative solutions, strategic partners, and top talent
- **Share Success Stories:** Showcase your success alongside other industry leaders, companies, and diverse entrepreneurs
- **Unlock Innovative Solutions:** Open the door to potentially undiscovered solutions and groundbreaking ideas
- **Promote Collaboration:** Develop mutually valuable procurement solutions that can benefit all stakeholders involved

Together, we can support and inspire women entrepreneurs, diverse business owners, innovators, and influential industry leaders throughout our extended network.

WBEC Pacific Certified WBE Economic Impact



1110

Certified WBE



30%

Women of Color



\$10B

Total Revenue



33K

Jobs created

Average Revenue

Average years in Business

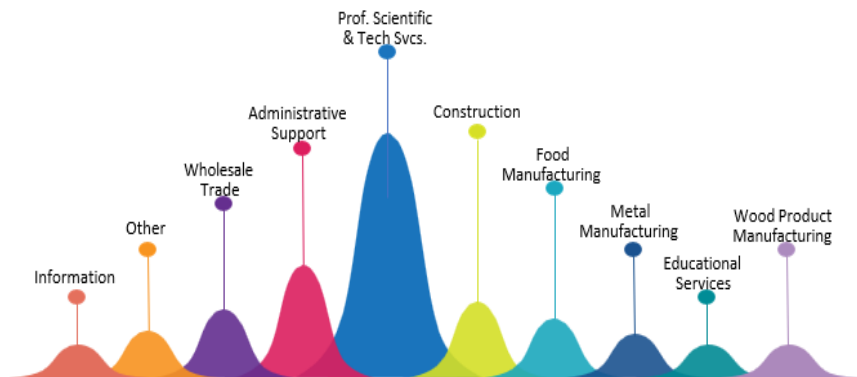


\$9M

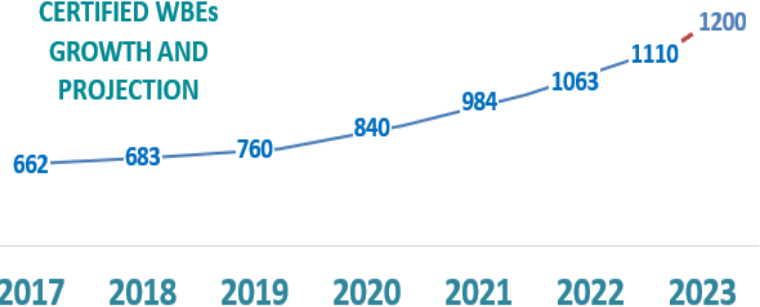


16

CERTIFIED WBEs TOP INDUSTRIES



CERTIFIED WBEs GROWTH AND PROJECTION



Venue: Ciel Creatives Space Berkeley, CA



BOLD SUCCESS 2023 – Power up your Network: Build influential connections! Engage in interactive workshops, and captivating conversations, gain valuable insights, and discover the key to successful Corporate, Prime, and WBE supplier relationships. Join us for a prestigious awards ceremony recognizing exceptional corporate support and the achievements of inspiring women entrepreneurs.

BOLD SUCCESS 2022 BY THE NUMBERS

CONFERENCE ATTENDEES

- 150
- Representative of diverse suppliers and small businesses, as well as corporate partners and subject matter experts

SOCIAL MEDIA FOLLOWING

- FB: 3.3k followers | Reach 125K
Instagram: 605 followers | Reach 5K
- LinkedIn: 1750 followers | 25.4k impressions

PUBLIC RELATIONS/ADS/MARKETING:

- Included in all marketing materials and on website/community platform Knowledge that you are contributing to a cutting-edge event benefiting women-owned businesses in our area!

SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR - Corporate: \$20,000 | Certified WBEs: \$12,000

Custom sponsorship that provides maximum value and visibility.

PLATINUM SPONSOR - Corporate: \$15,000 | Certified WBEs: \$8,000

Full conference premier sponsor listed in marketing materials, 10 full conference passes, Logo, listed on all digital content tied to the conferences. Posting in social media, logo included the Community Platform event, listed on event signage and presentation collateral. Full Page Ad/CEO Event Message in Program, premier brand exposure, included in all marketing and promotional materials. Participation in the Program. 60 Second Commercial/Company Video featured on Community Platform.

GOLD SPONSOR - Corporate: \$10,000 | Certified WBEs: \$6,000

Listed in marketing materials, 8 full conference passes, 8 additional reception tickets. Listed on all digital content tied to the conferences and posted on social media. The logo included the Community Platform event, listed on event signage and presentation collateral. ½ Page Ad/CEO Event Message in Program. Prominent brand exposure. Included in all marketing and promotional material. 30 Second Commercial/Company Video featured on Community Platform.

SILVER SPONSOR - Corporate: \$7,500 | Certified WBEs: \$3,000

6 full conference passes, 6 additional reception passes. 15 Second Commercial/Company Video featured on Community Platform. ¼ Page Ad in the Program, elevated brand exposure, and included in all marketing and promotional materials.

BRONZE SPONSOR - Corporate: \$2,500 | Certified WBEs: \$1,000

2 Full conference passes Ad in Program. Brand Exposure. Included in all designated marketing and promotional materials.

CUSTOM SPONSOR - \$TBD

A customized sponsorship based on your individual needs and budget.

SPONSORSHIP OPPORTUNITIES

NETWORKING BREAKFAST SPONSORSHIP (multiple) | Corporate - \$1,500

1 full event pass. Brand Exposure featured as a BOLD SUCCESS Breakfast Sponsor on social media and programs.

LUNCH SPONSORSHIP (multiple) | Corporate - \$3,000

3 full event passes. Brand Exposure featured as a BOLD SUCCESS Lunch Sponsor on social media, and programs.

WORKSHOP SPONSORSHIP (multiple) | Corporate - \$1,500

1 Full event pass. Brand Exposure featured as a BOLD SUCCESS Workshop Sponsor on social media and during the program.

ROUNDTABLE SESSION SPONSORSHIP (multiple) | Corporate - \$1,500

1 Full event pass. Brand Exposure featured as a BOLD SUCCESS Roundtable Sponsor during the program and on social media.

DIGITAL PROGRAM SPONSOR - \$6,000 (1 available)

6 full event passes. Full-page ad in Digital Online Program Book, prominent brand exposure, and included in all designated promotional and marketing materials.

LANYARD & BADGE SPONSOR - \$3,000 (1 available)

Three (3) full event passes. Prominent Brand Exposure and featured on each lanyard.

PREMIER RECEPTION SPONSOR - \$7,500 (1 available)

Four (4) full event passes. Brand Exposure featured as a BOLD SUCCESS Premier Reception Sponsor during the program. Reception opening remarks.

RECEPTION SPONSOR – \$3,000 (multiple)

Two (2) full event passes. Brand Exposure featured as a BOLD SUCCESS Reception Sponsor and during the program

Thank You!

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